

<i>SERFF Tracking Number:</i>	<i>UHLC-127317945</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>UnitedHealthcare Insurance Company</i>	<i>State Tracking Number:</i>	<i>49319</i>
<i>Company Tracking Number:</i>	<i>SA25255ST</i>		
<i>TOI:</i>	<i>MS08G Group Medicare Supplement - Standard Sub-TOI:</i>		<i>MS08G.001 Plan A 2010</i>
	<i>Plans 2010</i>		
<i>Product Name:</i>	<i>GROUP MEDICARE SUPPLEMENT</i>		
<i>Project Name/Number:</i>	<i>ADVERTISING/SA25255ST</i>		

Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: GROUP MEDICARE SUPPLEMENT SERFF Tr Num: UHLC-127317945 State: Arkansas

TOI: MS08G Group Medicare Supplement - Standard Plans 2010 SERFF Status: Closed-Filed-Closed State Tr Num: 49319

Sub-TOI: MS08G.001 Plan A 2010 Co Tr Num: SA25255ST State Status: Filed-Closed
Filing Type: Advertisement Reviewer(s): Stephanie Fowler

Authors: Michelle Ambach, Tammy Frederick, Bobbie Walton

Disposition Date: 08/12/2011

Date Submitted: 07/15/2011 Disposition Status: Filed-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: ADVERTISING

Project Number: SA25255ST

Requested Filing Mode: File & Use

Explanation for Combination/Other:

Submission Type: New Submission

Group Market Type: Association

Filing Status Changed: 08/12/2011

State Status Changed: 08/12/2011

Created By: Michelle Ambach

Corresponding Filing Tracking Number: SA25255ST

Filing Description:

Submitted for your review is advertising for use in connection with the AARP group health insurance plans. The enclosed advertising is new and does not replace any previously submitted advertisement. The material included within this filing is an Invitation to Inquire.

Status of Filing in Domicile: Not Filed

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Group

Group Market Size: Large

Overall Rate Impact:

Deemer Date:

Submitted By: Bobbie Walton

Company and Contact

Filing Contact Information

SERFF Tracking Number: UHLC-127317945 State: Arkansas
 Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 49319
 Company Tracking Number: SA25255ST
 TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010
 Plans 2010
 Product Name: GROUP MEDICARE SUPPLEMENT
 Project Name/Number: ADVERTISING/SA25255ST

Susan Cipollo, Director Susan_J_Cipollo@uhc.com
 680 Blair Mill Rd. 215-902-8444 [Phone]
 Horsham, PA 19044 215-902-8813 [FAX]

Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut
 185 Asylum Street Group Code: 707 Company Type: Life and Health
 Hartford, CT 06103 Group Name: State ID Number:
 (860) 702-5000 ext. [Phone] FEIN Number: 36-2739571

Filing Fees

Fee Required? Yes
 Fee Amount: \$50.00
 Retaliatory? No
 Fee Explanation: \$50 PER FORM
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$50.00	07/15/2011	49836393

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	08/12/2011	08/12/2011

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Disposition

Disposition Date: 08/12/2011

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Form	ADVERTISEMENT	Filed-Closed	Yes

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TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010
Plans 2010

Product Name: GROUP MEDICARE SUPPLEMENT

Project Name/Number: ADVERTISING/SA25255ST

Form Schedule

Lead Form Number: SA25255ST

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed-Closed 08/12/2011	SA25255S T	Advertising	ADVERTISEMENT	Initial		45.000	SA25255ST.pdf



Medicare Supplement Plans

insured by **UnitedHealthcare Insurance Company**



**Call or visit
the SilverSneakers
website today to
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location in
your area.**

Introducing the SilverSneakers® Fitness Program

SilverSneakers, one of the nation's leading exercise programs designed exclusively for older adults, is available **at no additional cost** to you if you have an AARP® Medicare Supplement Insurance Plan, insured by UnitedHealthcare Insurance Company. It is available as a value-added service in:

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[Arizona]

[Arkansas]

[California]

[Colorado]

[Connecticut]

[District of Columbia]

[Georgia]

[Illinois]

[Indiana]

[Kentucky]

[Michigan]

[Nebraska]

[North Carolina]

[Ohio]

[Oklahoma]

[Pennsylvania]

[South Carolina]

[Tennessee]

[Texas]

[Utah]

[Virginia]

[Wisconsin]

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www.silversneakers.com

These are additional services, apart from the AARP Medicare Supplement Insurance Plan benefits, are not insurance programs, may be subject to geographic availability and may be discontinued at any time.

The AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare Insurance Company pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purposes of AARP and its members. Neither AARP nor its affiliate is the insurer.

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This is a solicitation of insurance. An agent/producer may contact you.

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, producers, brokers, representatives or advisors.

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SA25255ST